# It's time: light with responsibility





# Historic aesthetics meet modern efficiency. For cities with vision.

Our cities tell stories – in their façades, in their squares, along their streets. Historic street lighting is more than just light: it characterises the cityscape, creates identity and creates atmosphere. But behind the nostalgic façade lies great potential for change.

# Sustainably retrofitted - stylishly preserved

BRAUN Lighting Solutions combines traditional design with the latest LED technology. Whether it's a listed old town or a historically inspired new build – we preserve the characteristic look of your streetlights while upgrading them to state-of-theart, energy-efficient components.

- Lower energy consumption thanks to highly efficient LEDs with a long service life
- *Cost savings* significant reduction in maintenance and electricity costs
- Concrete climate protection every converted light saves CO<sub>2</sub>
- Preserving valuable cityscapes thanks to true-tooriginal or style-adapted designs



#### Lighting design with responsibility

We provide comprehensive advice to cities, municipalities, planning offices and energy suppliers: from analysing the current situation to feasibility studies and the implementation of complete retrofitting projects. Our speciality: luminaires that look like they used to – and work like they will tomorrow.

#### Your path to sustainable urban lighting

Switching to LED technology doesn't have to be a change in style. With BRAUN Lighting Solutions, you are opting for a solution that preserves tradition, protects the environment and reduces the burden on the budget in the long term.

### Convert now - for a beautiful cityscape with a future

Whether it's one luminaire or an entire street: we support your project with experience, passion and responsibility.

Get in touch with us - together we'll show your city in the right light.

#### **Christian Zeher**

Sales Department Email: c.zeher@braun-lighting.com T + 49 (0)30 700 77 63-123 M + 49 (0)151 74 44 44 58

# Erik Baum

Sales Department Email: e.baum@braun-lighting.com T + 49 (0)30 700 77 63-135 F + 49 (0)30 700 77 63-101

