Philosophy

Expertise: Demanding lighting situations

Innovative power, flexibility, and maximum customer orientation are the key characteristics of BRAUN Lighting Solutions.

The Berlin-based company’s product philosophy, for which owner and managing director André BRAUN is renowned in the market: *Easily comprehensible and maintenance-friendly lighting at the highest technical level.*

Over the past decade, the company has developed into a specialist supplier in the lighting market. Whenever companies, public institutions such as municipalities, and local authorities, or consumers have an allegedly difficult task in the field of lighting, they are recommended to BRAUN. This is the foundation of the company’s success and where the company’s philosophy is derived.

BRAUN Lighting Solutions – simply better light.

Good reasons for a BRAUN solution:

Modular Design
BRAUN products are developed from variable individual components and interface with each other as required. The modular design offers our customers enormous economic advantages and enables later conversion to newer technologies in the future. Various components, including spare parts, are available in stock according to the modular design principle.

In-house Production
From sheet metal production with the latest bending technologies to tooling, CNC lathes, painting, and powder coating – BRAUN has its own production halls, connected to an

in-house R&D and electronics department. The multitude of our products is manufactured under one roof. Highly specialized products are partially handmade. Thus, we can meet any special requirements, and complete the demanding projects with comparatively short delivery and conversion times.

Simplified Handling

Following our corporate philosophy, we develop products that are easy to understand. Most LED installation kits, luminaires and systems are easily manageable by the customer. This means that BRAUN products are low-maintenance and can be serviced by the customer if required.